NORGE®
SEAFOOD FROM NORWAY

TØRRFISK SAMLING

FHF

SVOLVÆR MAI 2012

Ove Johansen

AGENDA

- Eksport 1. tertial
- Italia
- Nigeria
- USA
- Kroatia

EKSPORT TORSKEFISK 1. TERTIAL

EKSPORT TORSKEFISK 1. TERTIAL

	Mengde i tonn			Verdi 1000 NOK		
	2010	2011	2012	2010	2011	2012
Total	**135 291**	**138 358**	**131 361**	**3 482 824**	**3 863 962**	**3 577 703**
torsk	65 355	68 682	68 782	2 104 876	2 419 689	2 236 896
sei	28 933	35 080	25 167	631 025	739 924	600 078
hyse	24 834	24 881	28 719	397 681	413 969	464 393
lange	2 755	2 427	1 977	90 944	83 222	65 426
brosme	1 862	1 402	1 536	58 795	44 920	51 733
blåkveite	1 926	1 461	1 222	53 960	47 616	45 458
kveite	582	561	505	38 726	41 392	37 104
uer	1 335	1 033	1 013	20 651	18 940	18 956
annen hvitfisk	4 722	1 321	544	28 494	19 463	16 288
steinbit	1 315	453	834	11 702	5 687	12 897
hake (lysing)	343	445	396	8 967	7 779	7 452
pollack (lyr)	516	340	309	10 930	8 495	7 162
breiflabb	262	121	64	13 873	7 055	4 045
piggvar	79	59	61	5 244	4 161	4 026
andre	471	92	231	6 956	1 651	5 789

Norwegian Seafood Council
Seafood.no

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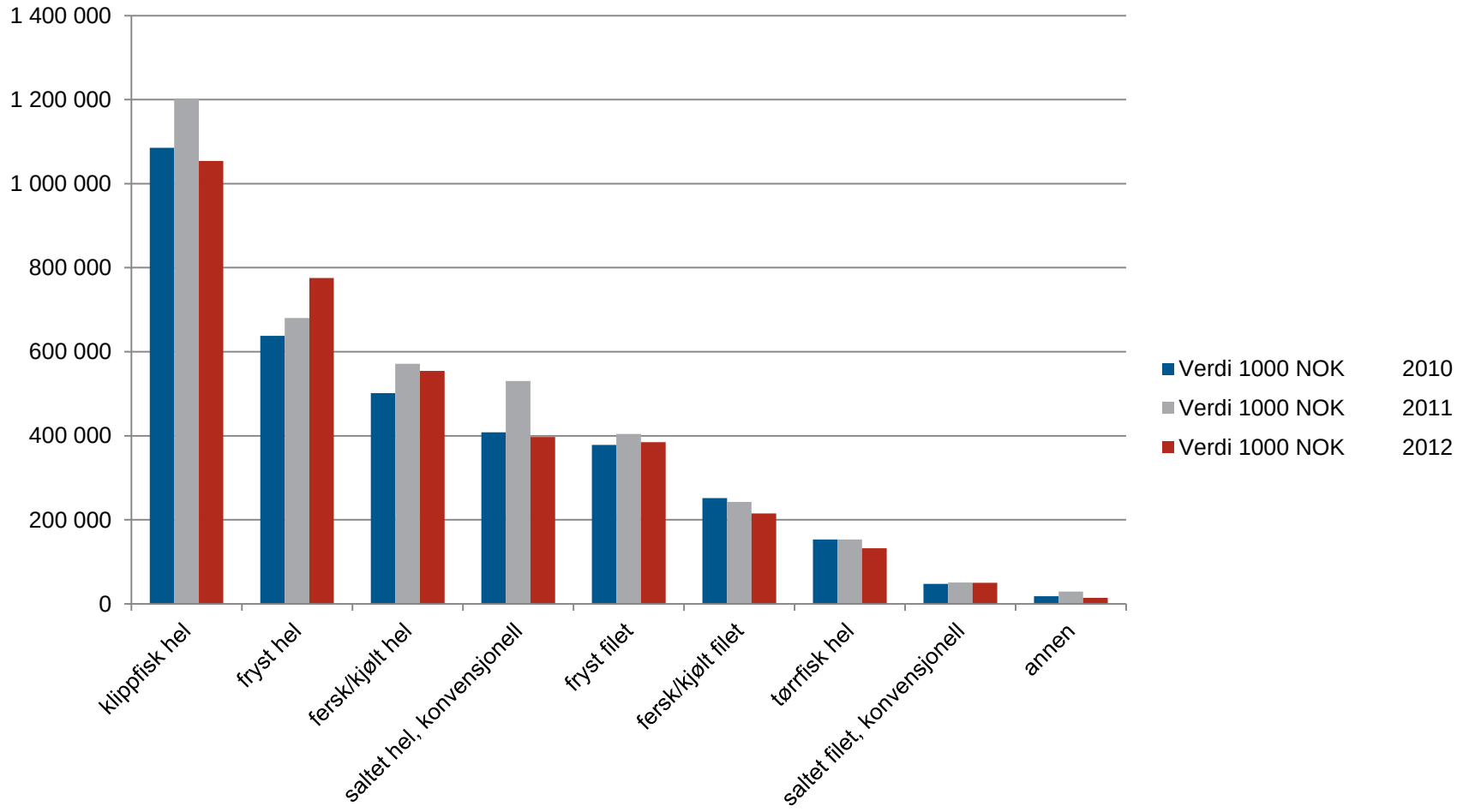
EKSPORT TORSKEFISK 1. TERTIAL



Norwegian Seafood Council
Seafood.no

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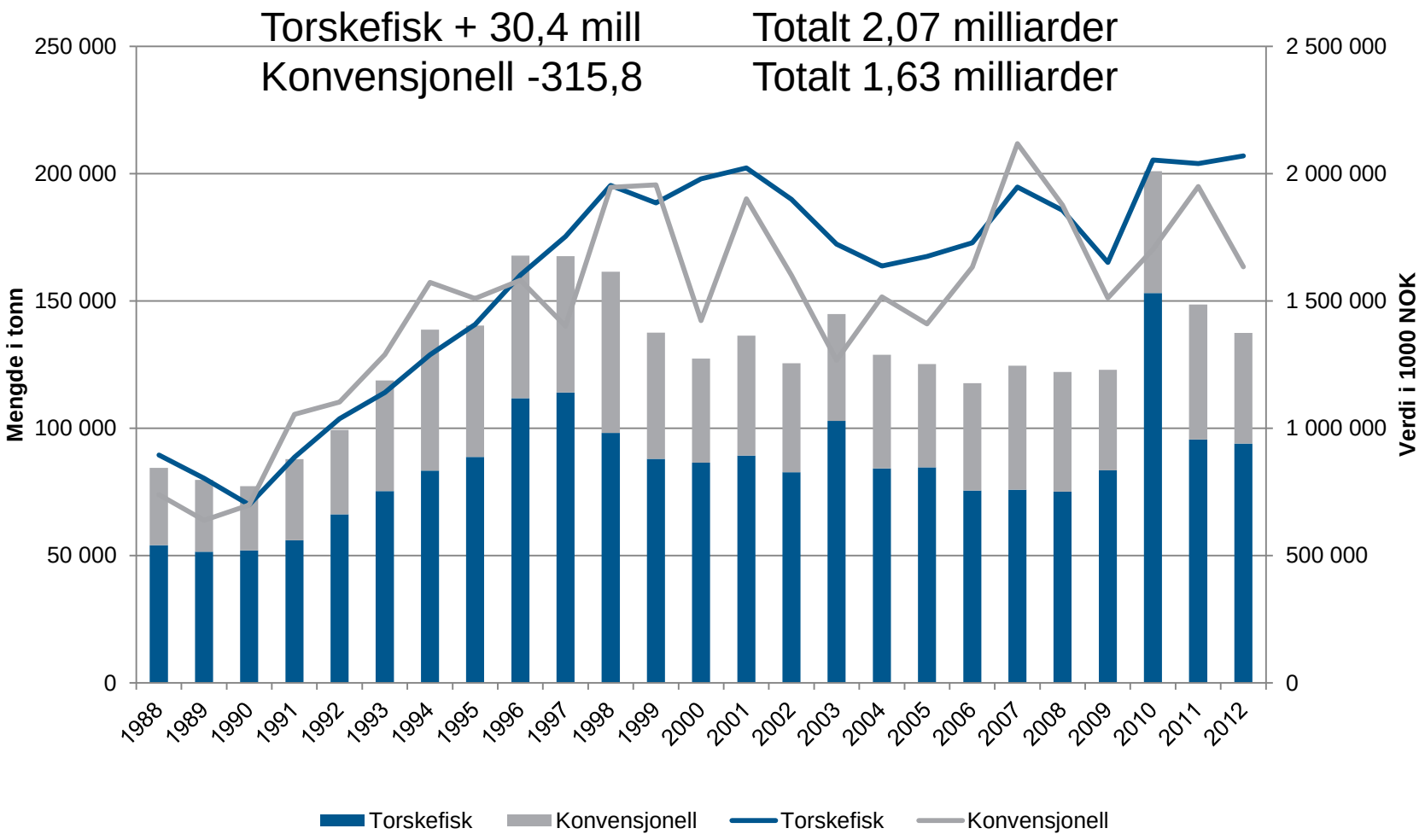
EKSPORT TORSKEFISK 1. TERTIAL



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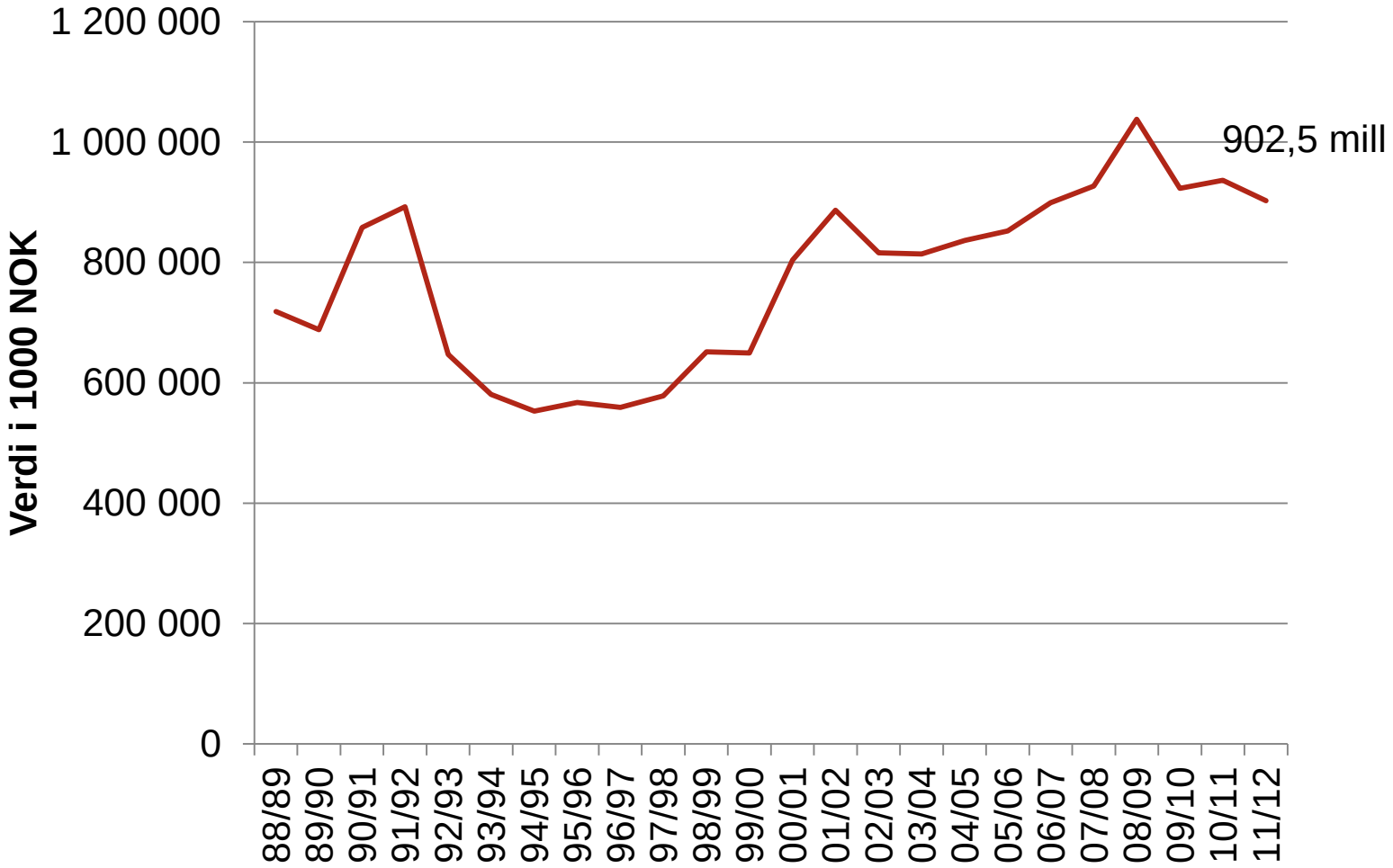
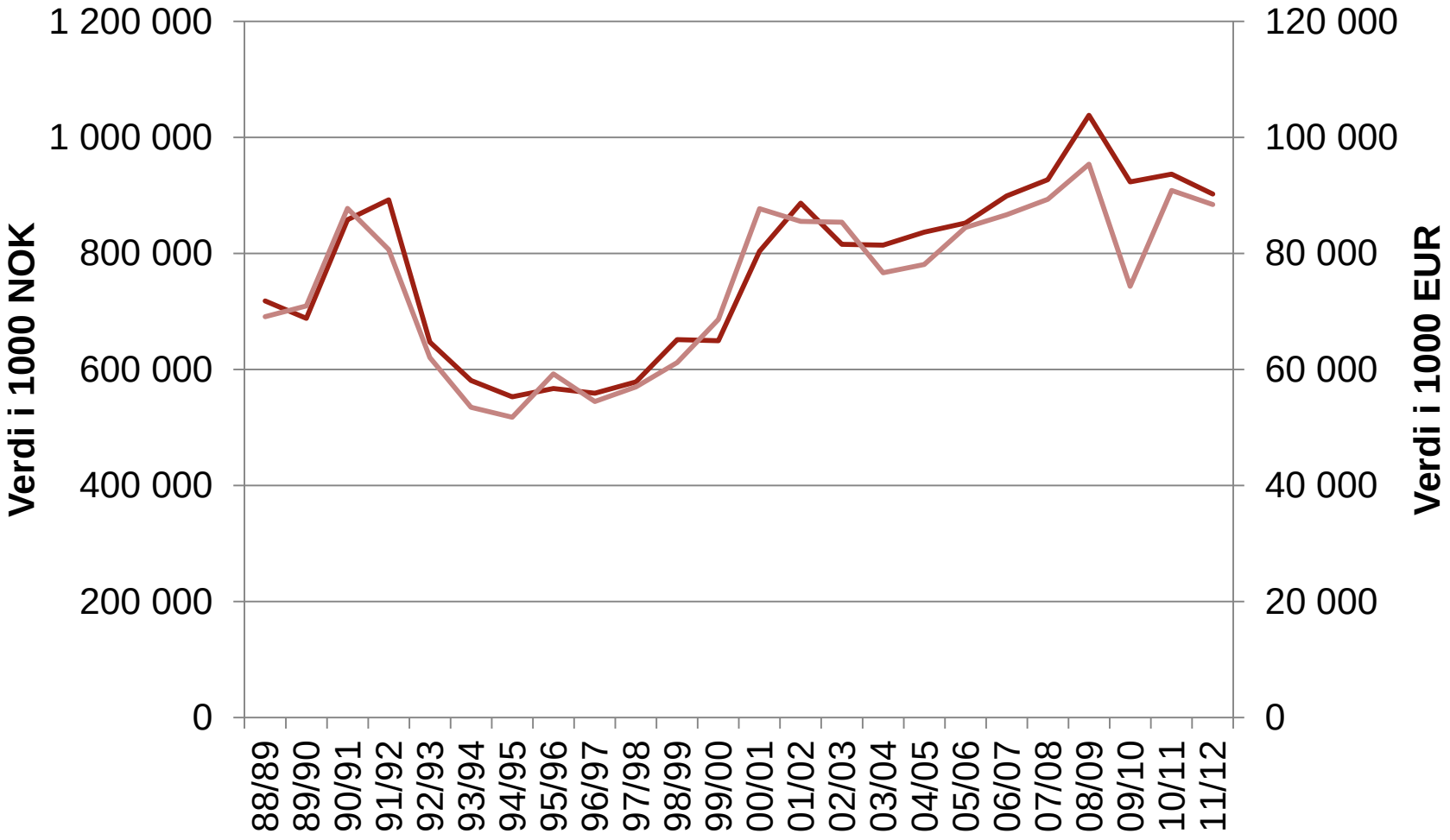
TØRRFISK

TØRRFISKEKSPORT

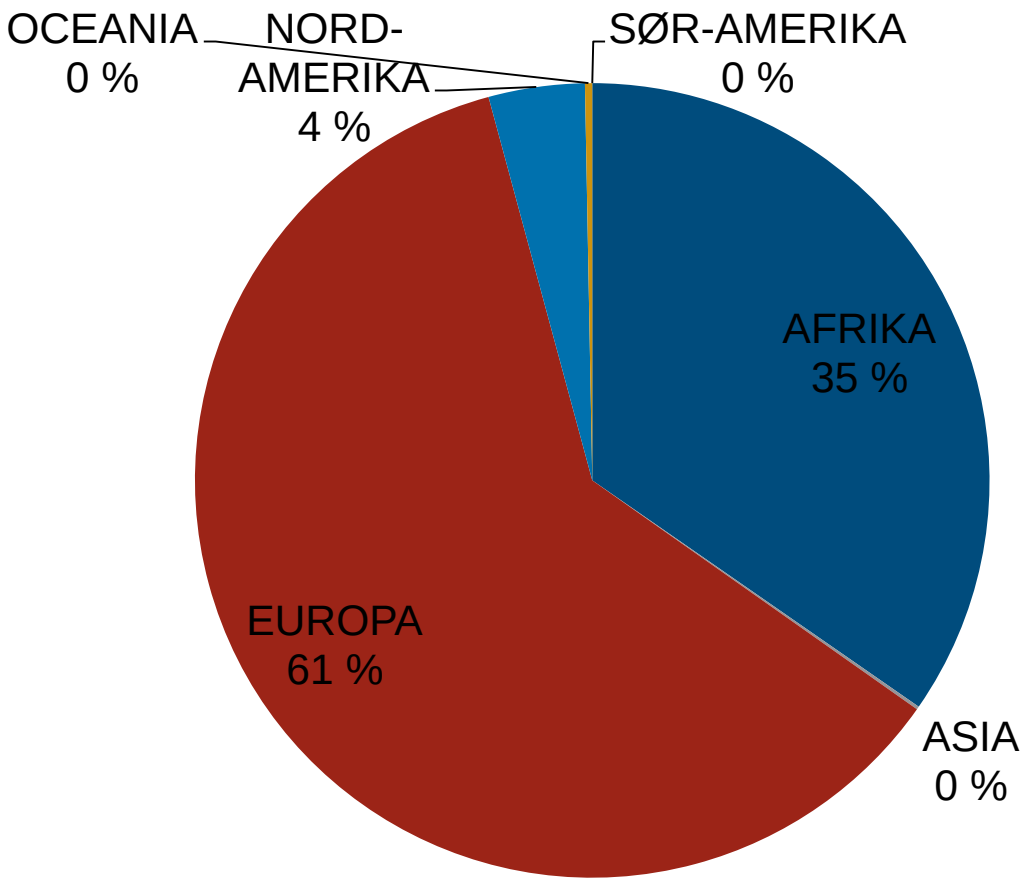


TØRRFISKEKSPORT

88,4 mill EUR

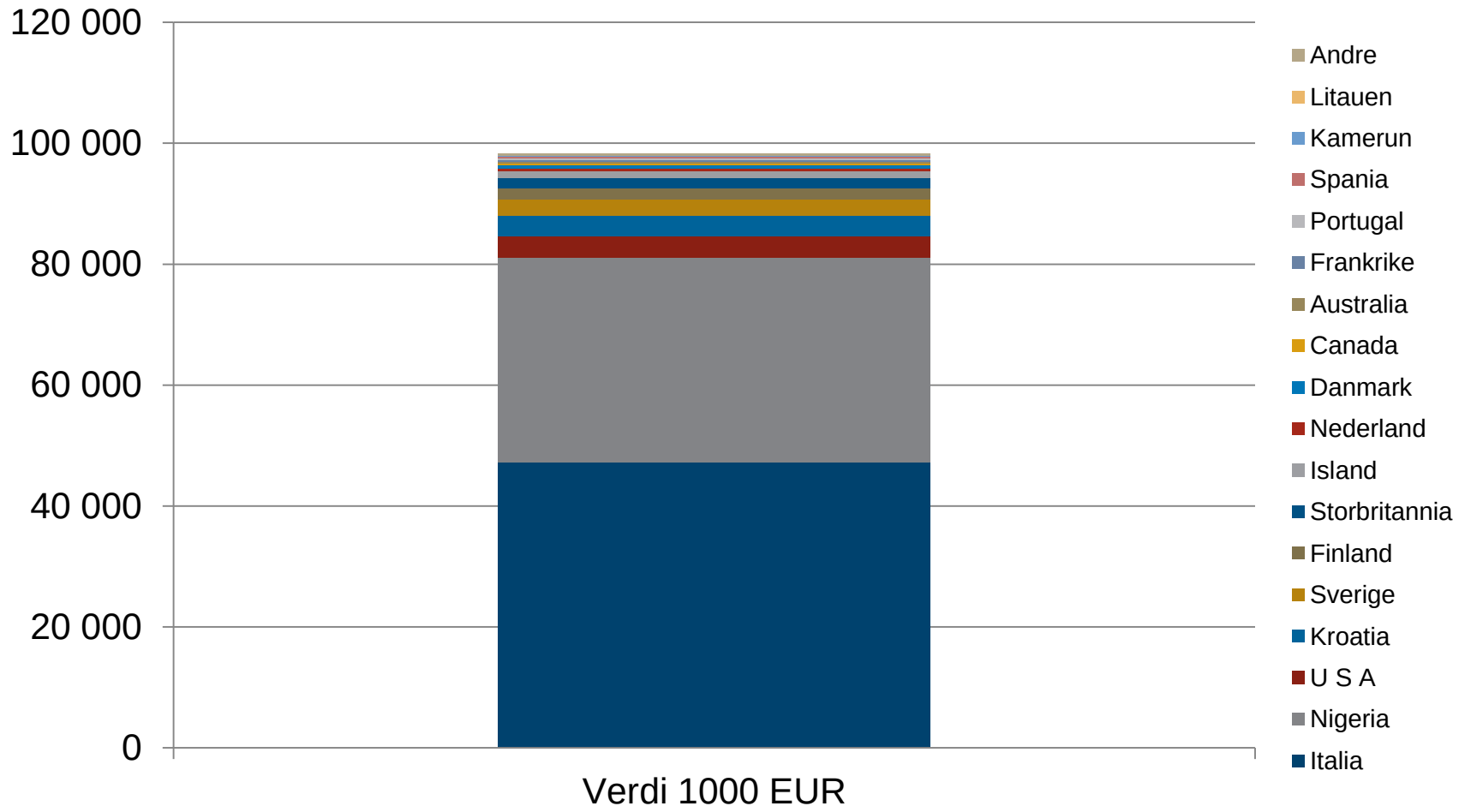


TØRRFISKEKSPORT



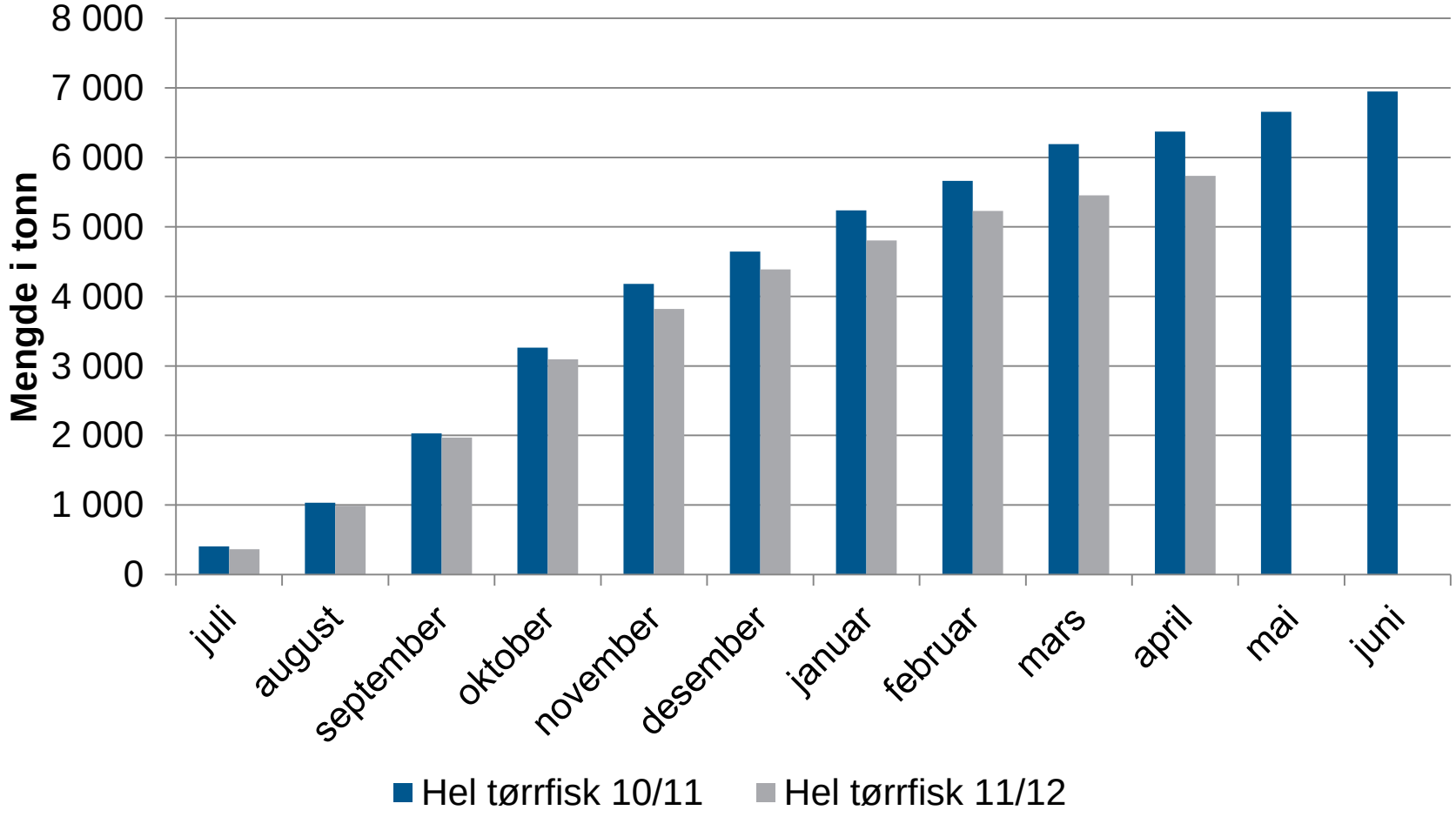
TØRRFISKEKSPORT

I 2011 eksport til 49 markeder



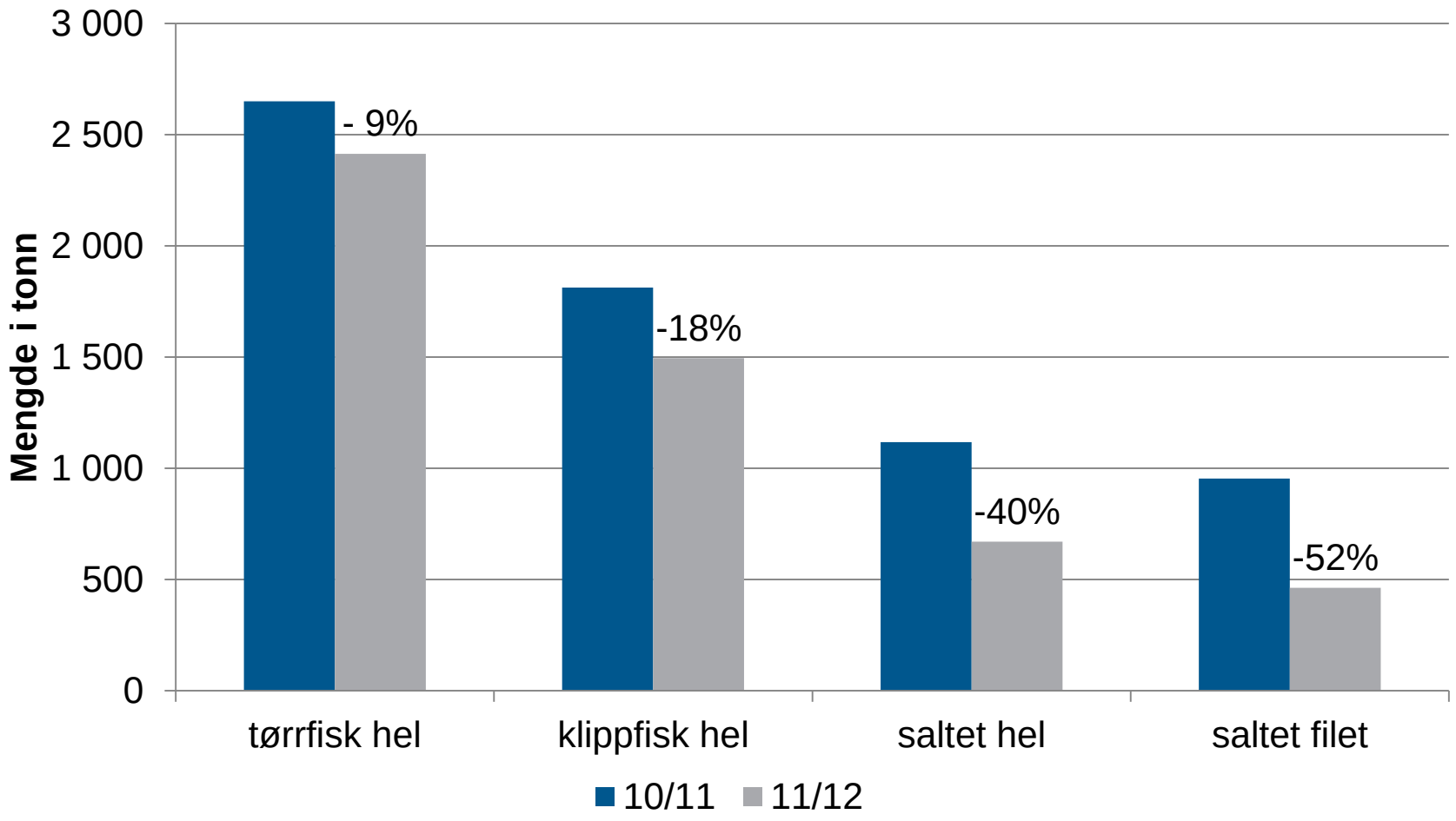
EKSPORTUTVIKLING HEL TØRRFISK

-10%
-638 tonn



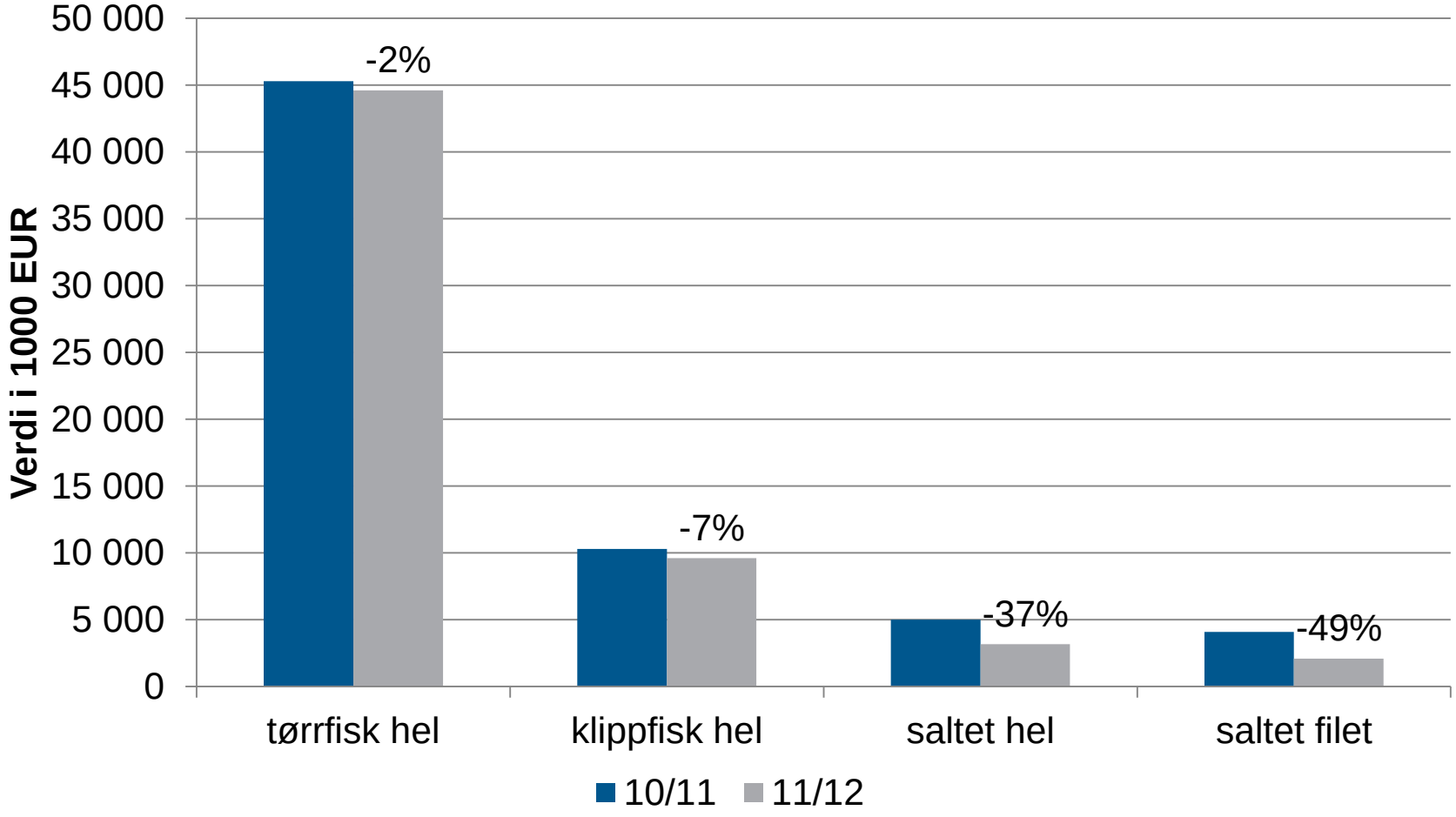
ITALIA

ITALIA JULI-APRIL 10/11 VS 11/12

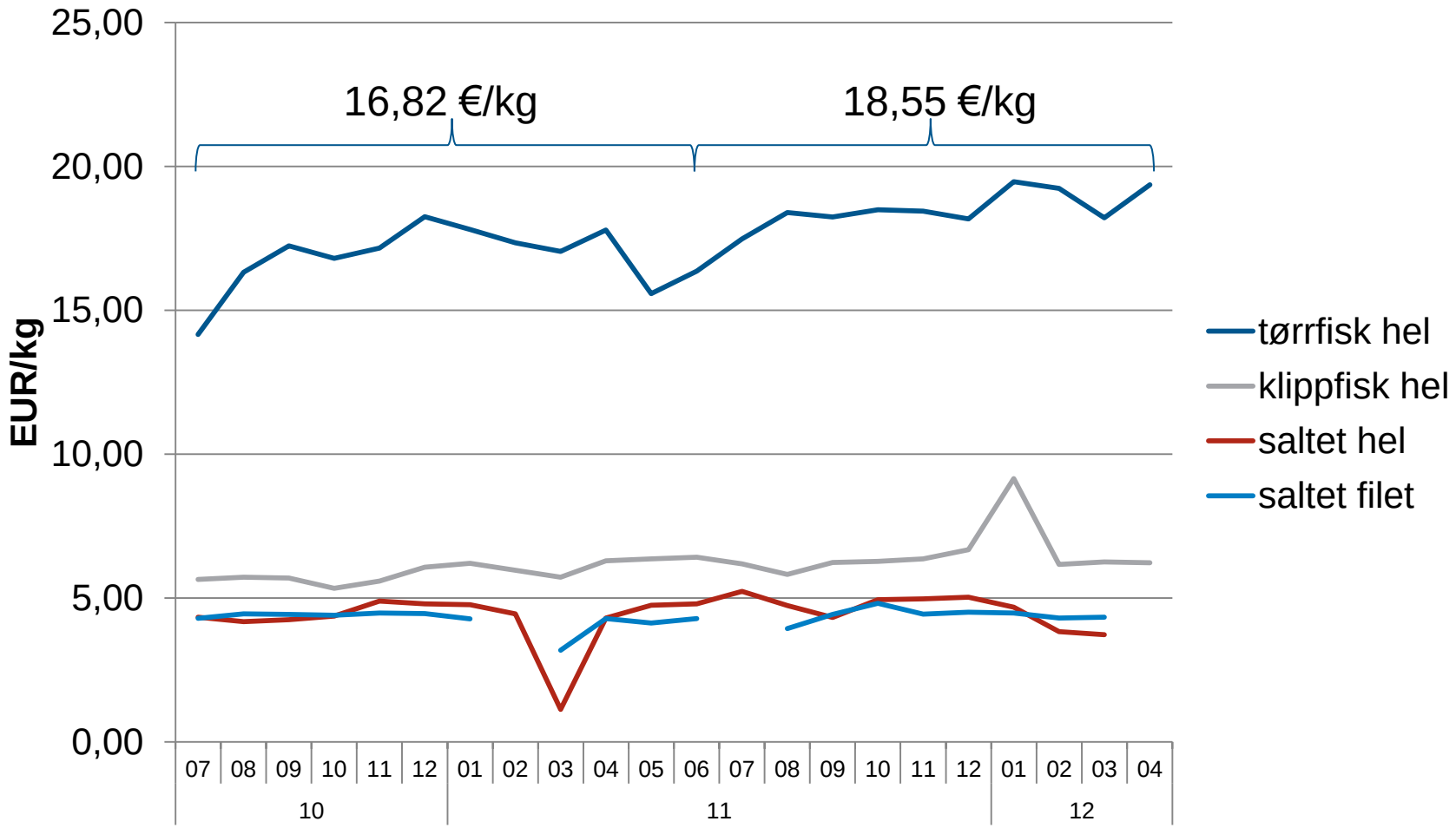


ITALIA JULI-APRIL 10/11 VS 11/12

Fra 64,7 mill til 59,5 mill

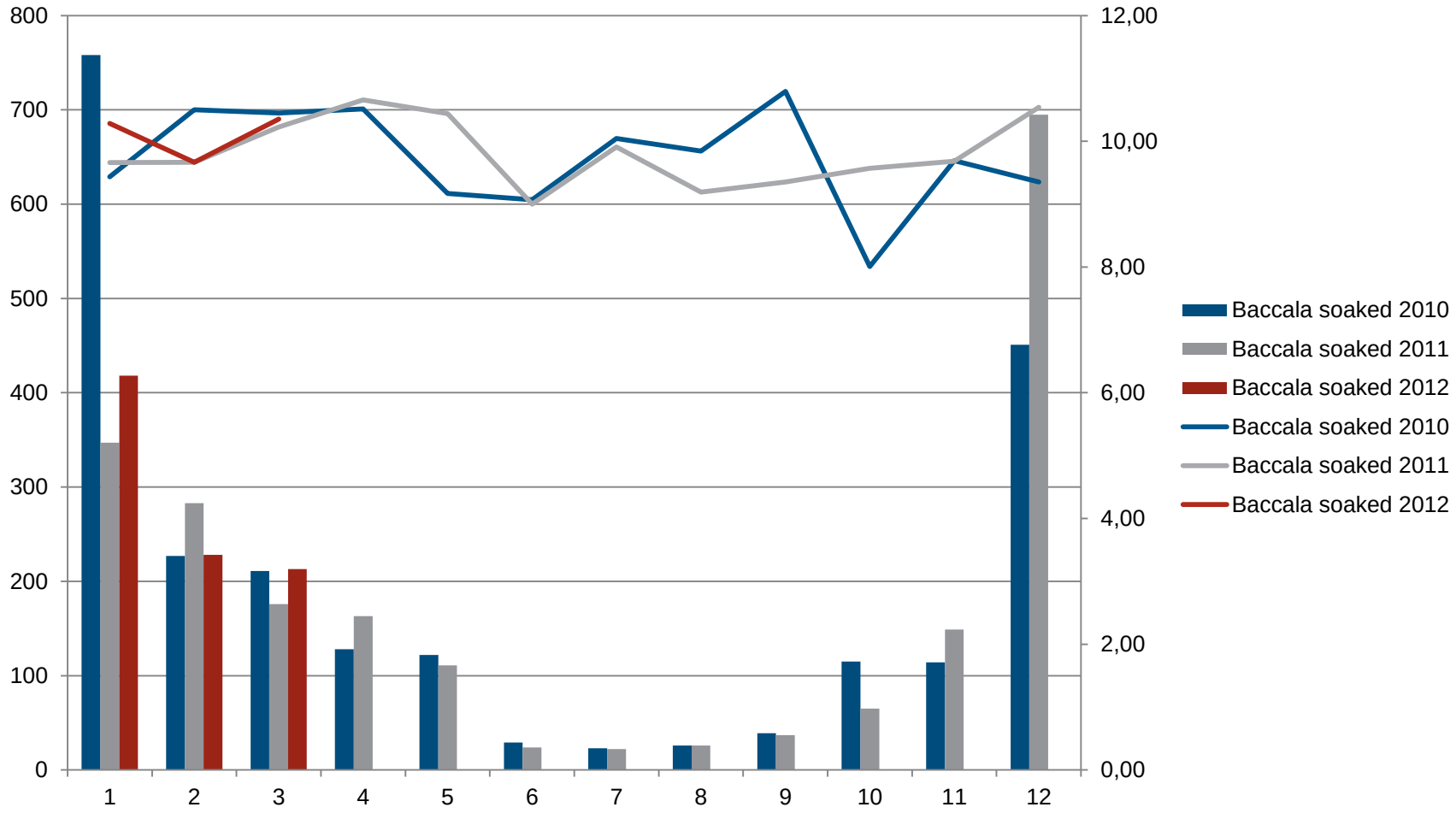


ITALIA 10/11 VS 11/12



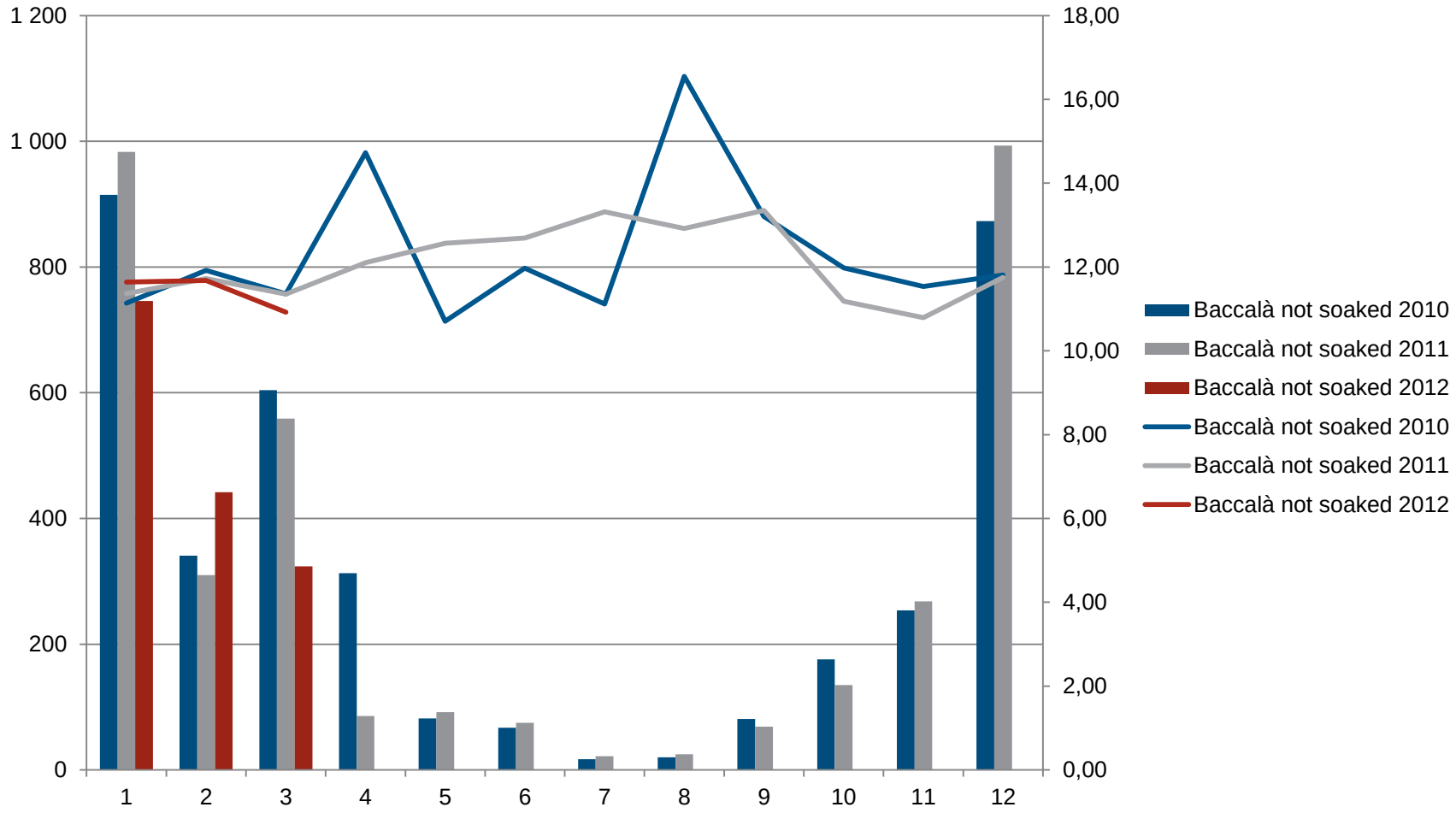
ITALIA HJEMMEKONSUM

Pris + 3 %
Volum +7 %



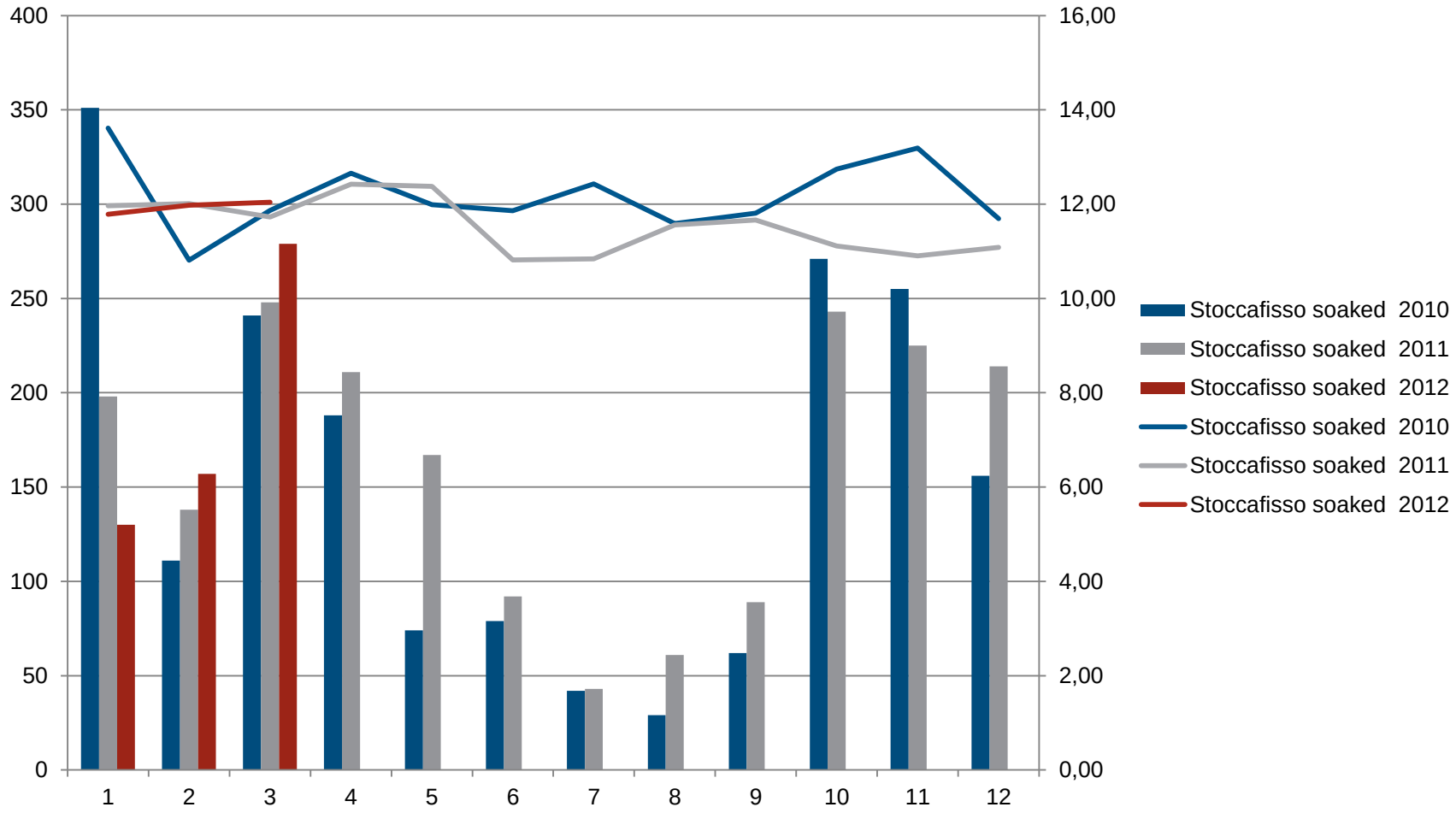
ITALIA HJEMMEKONSUM

Pris – 1 %
Volum - 18 %



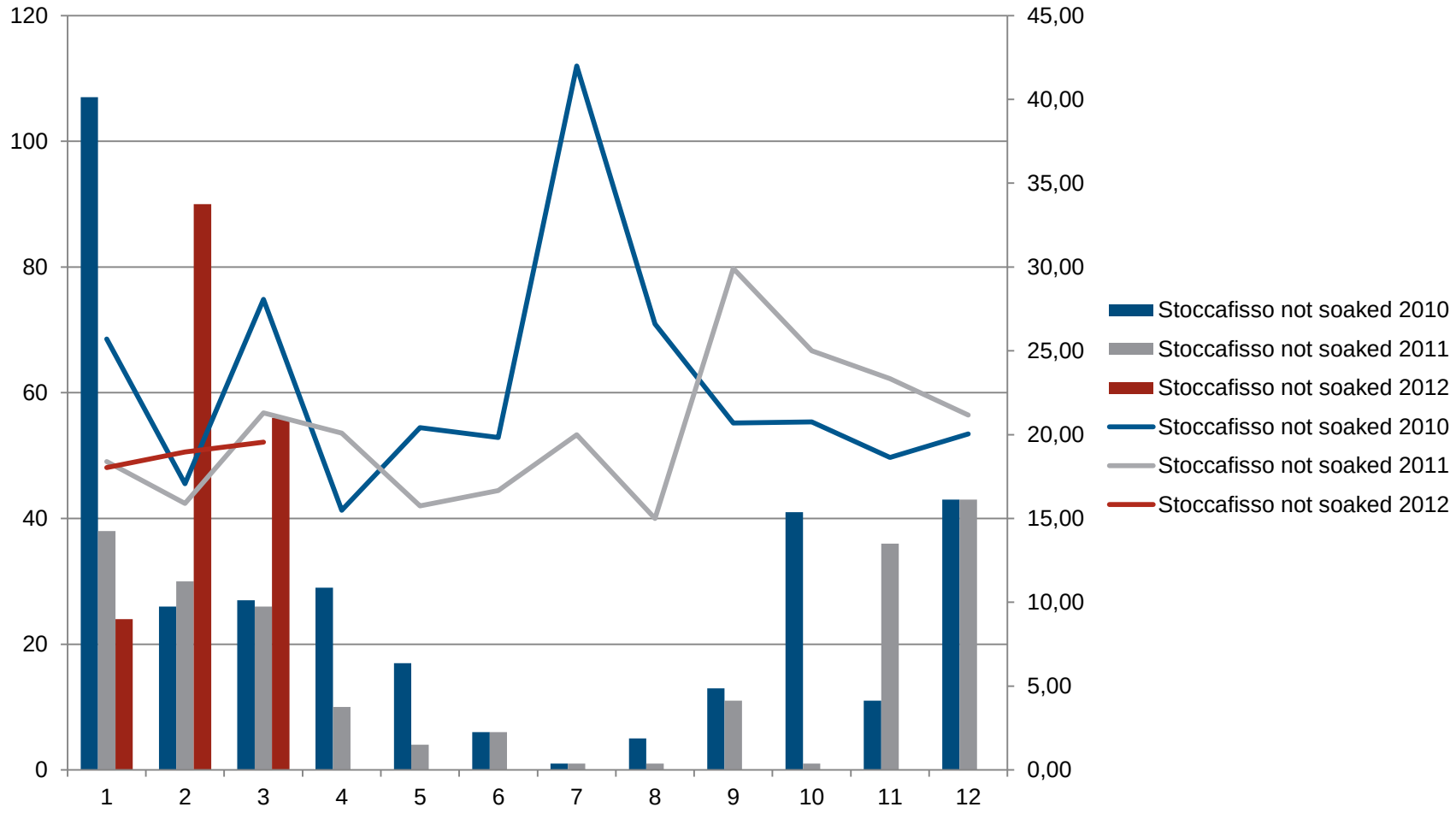
ITALIA HJEMMEKONSUM

Pris 0 %
Volum - 3 %



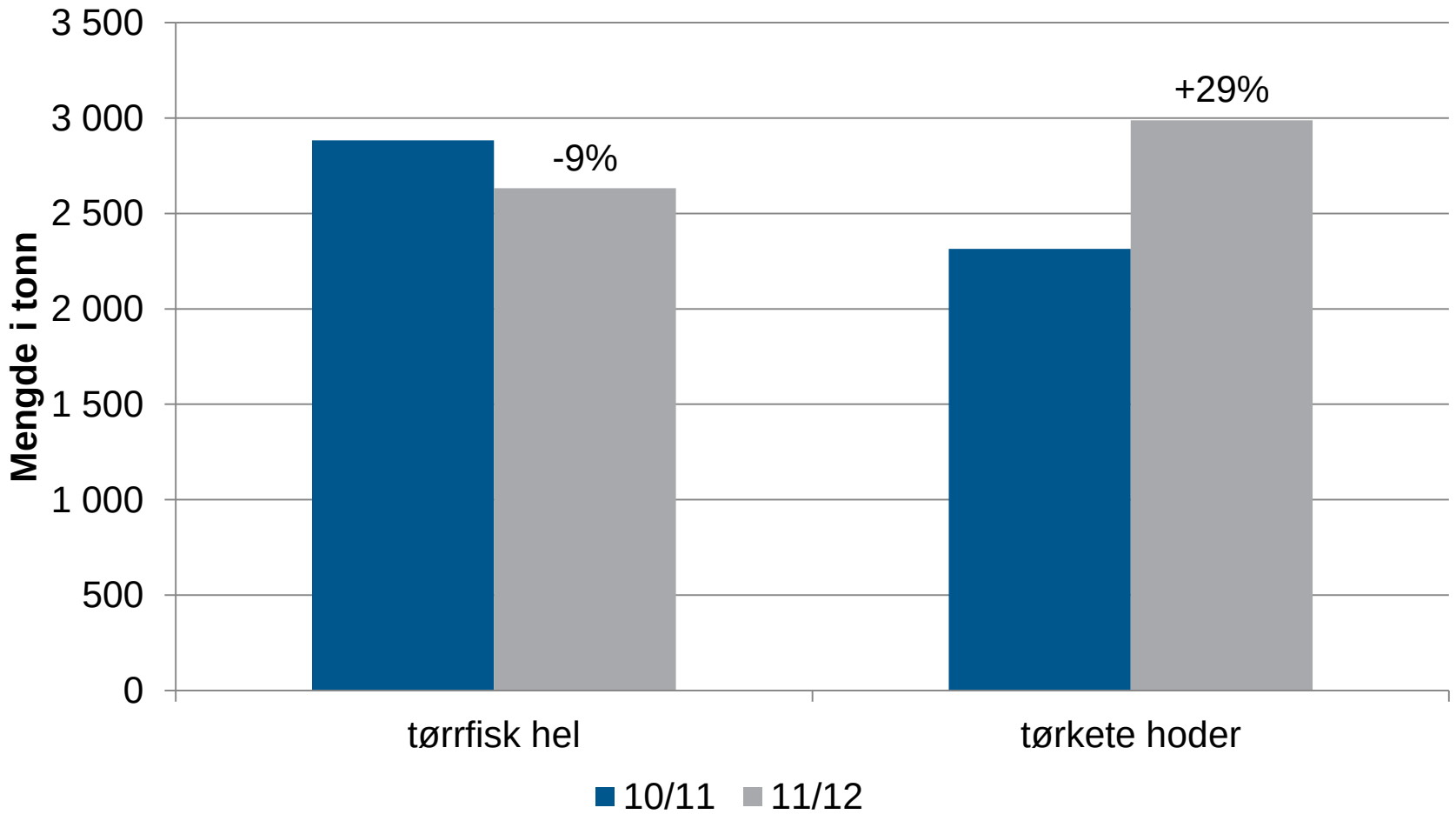
ITALIA HJEMMEKONSUM

Pris + 2 %
Volum + 81 %



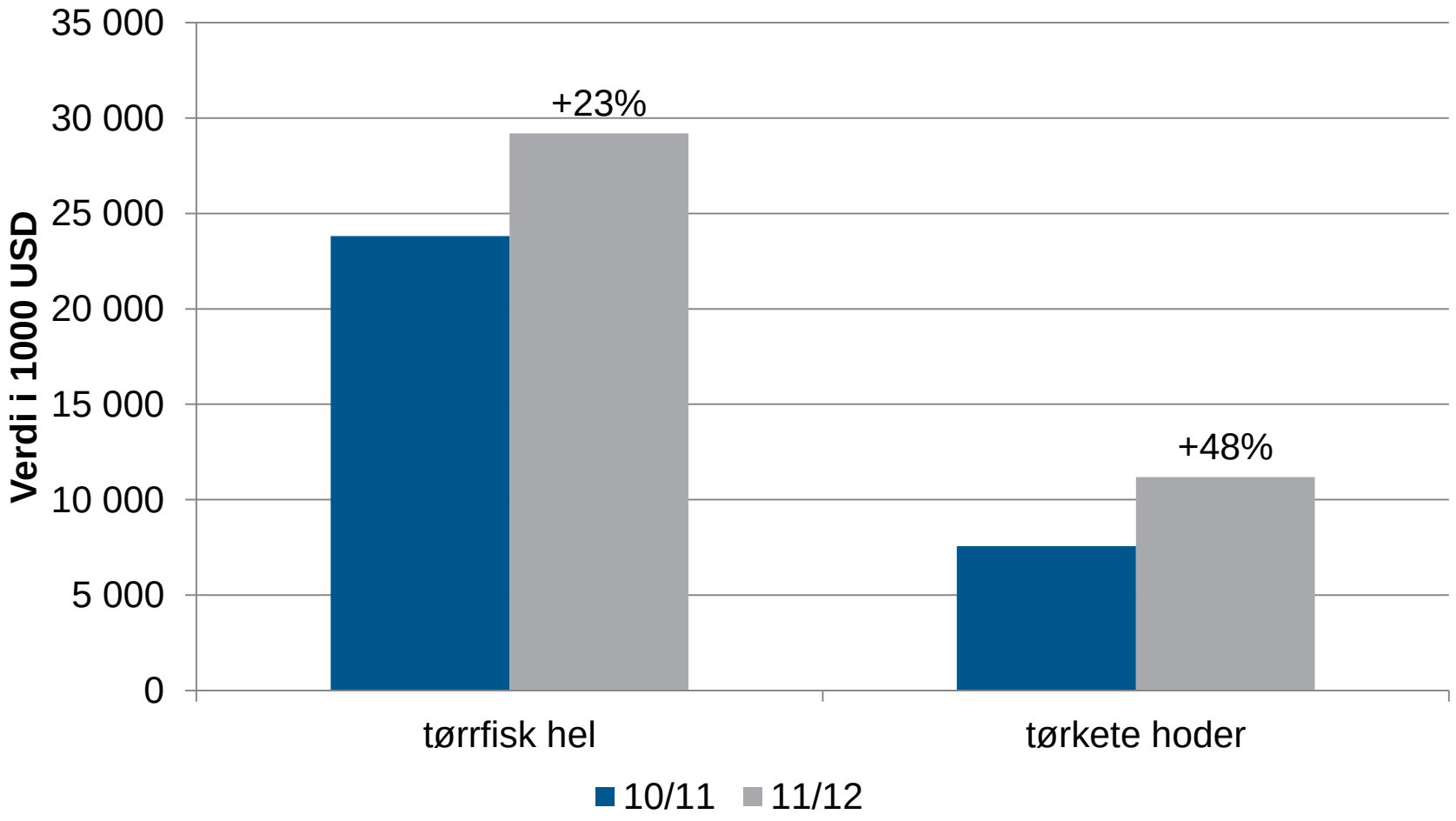
NIGERIA

NIGERIA JULI-APRIL 10/11 VS 11/12



NIGERIA JULI-APRIL 10/11 VS 11/12

Fra 31,4 mill til 40,4 mill

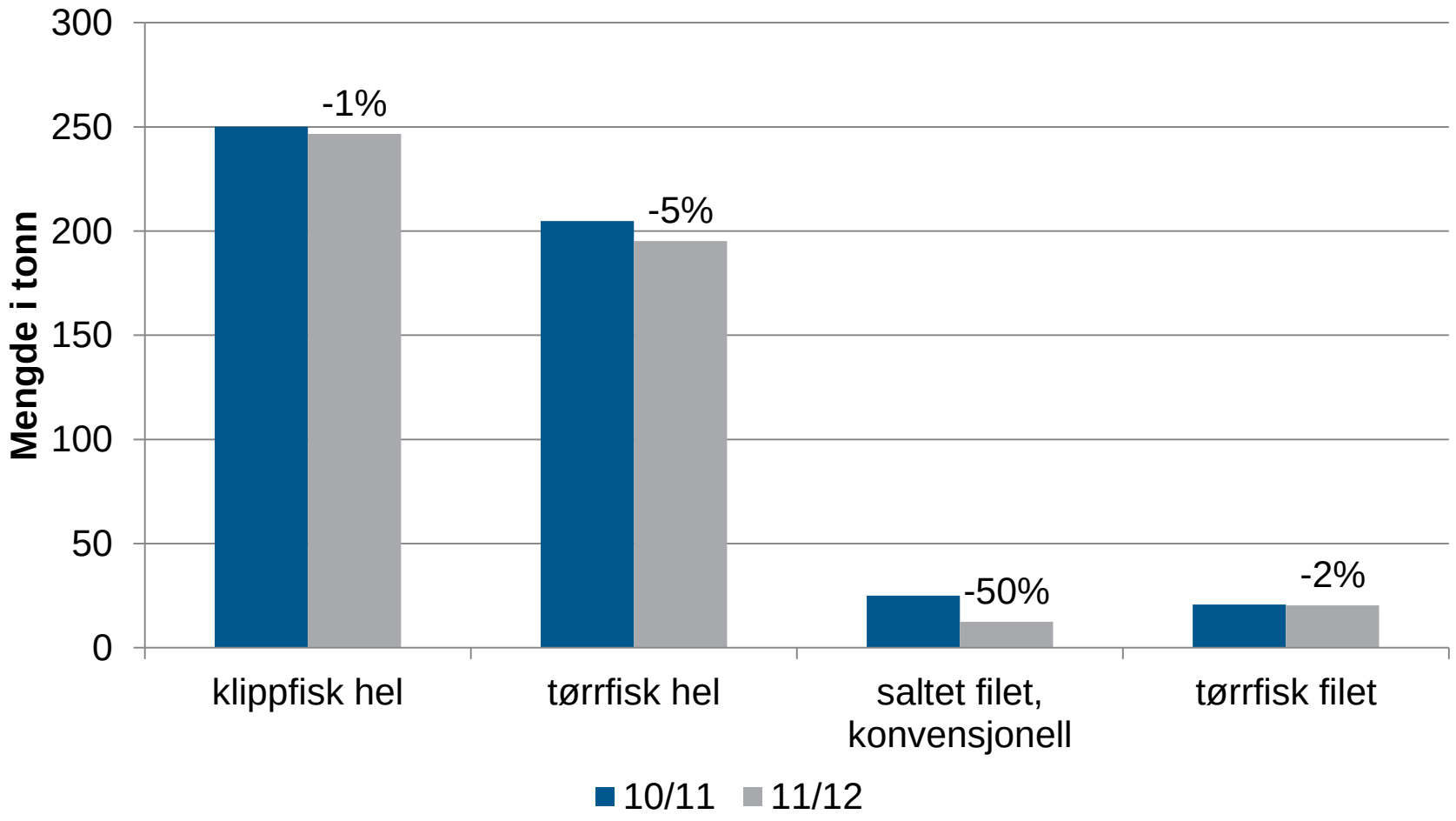


NIGERIA JULI-APRIL 10/11 VS 11/12

	10/11	11/12		Endr %
Torsk, tørrfisk, hoder	3.37	3.99		19
Annen tørrfisk	6.17	9.06		47
Brosme, tørrfisk	11.75	14.69		25
Sei, tørrfisk, rotskjær	4.51	4.25		-6
Sei, tørrfisk, rundfisk	10.10	11.21		11
Torsk, annen tørrfisk, ikke hoder*	8.81	18.52		110
Torsk, tørrfisk, finnmarksrundfisk, ikke hoder*	17.09	12.73		-26
Torsk, tørrfisk, lofotrundfisk, ikke hoder*	14.81	13.98		-6
Torsk, tørrfisk, rotskjær, ikke hoder*	6.80	7.16		5

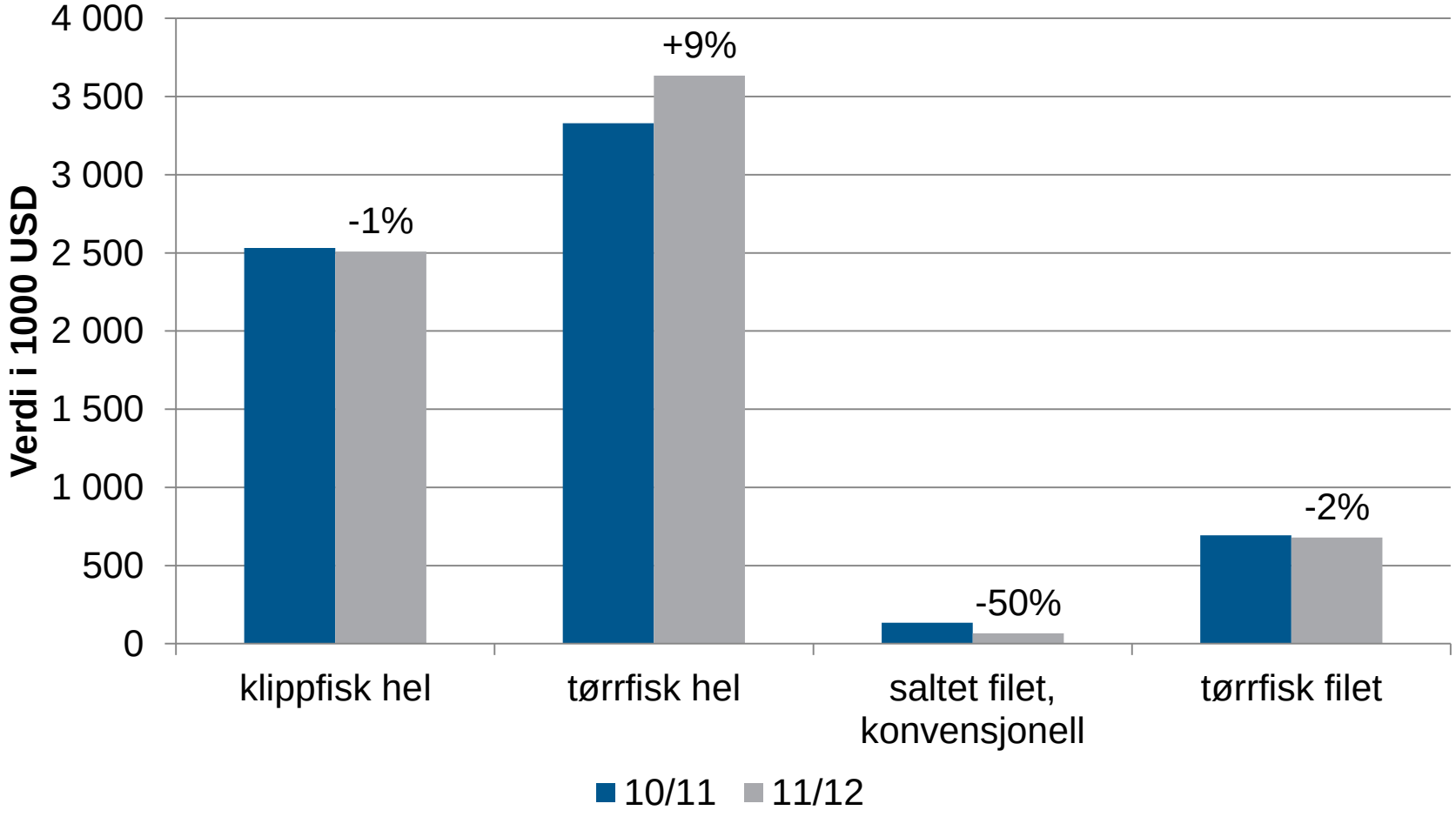
USA

USA JULI-APRIL 10/11 VS 11/12



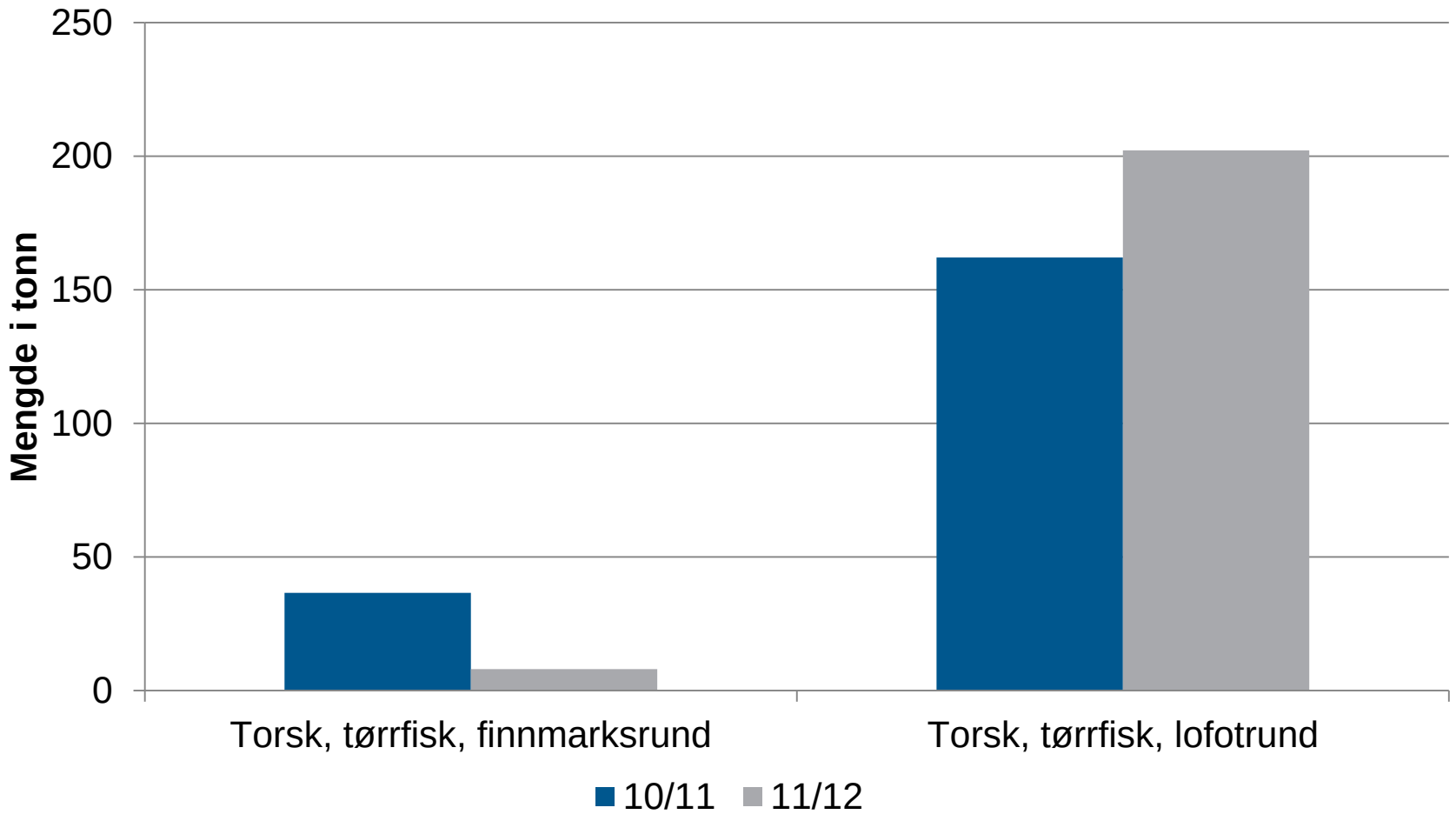
USA JULI-APRIL 10/11 VS 11/12

Fra 6,7 mill til 6,9 mill



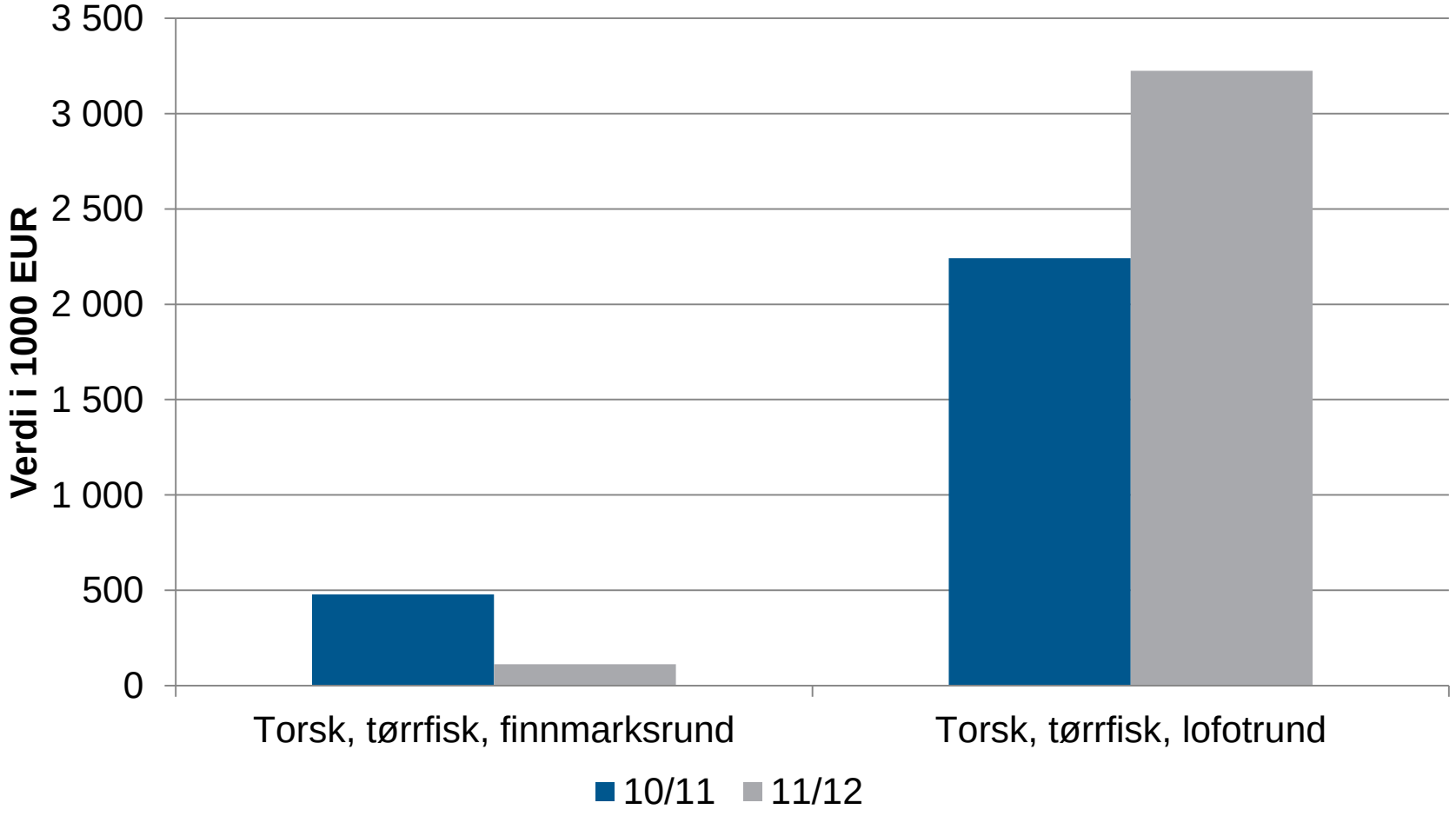
KROATIA

KROATIA JULI-APRIL 10/11 VS 11/12



KROATIA JULI-APRIL 10/11 VS 11/12

Fra 2,7 mill til 3,4 mill



Seafood from Norway.
Raised in clear, cold water.

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